

Privacy Policy

M.R.F.A ("us", "we", or "our") operates the mrfa.co.uk website (the "Service"). This document informs you of our policies regarding the collection, use and disclosure of Personal Information when you use our Service.

Definition of a M.R.F.A Service User and/or M.R.F.A Client

You are a Service User and/or client of M.R.F.A. if you

- make an enquiry,
- book a session,
- purchase an online programme,
- subscribe to our blog/email/newsletter,
- like or interact with M.R.F.A.'s Facebook page

Sharing Data

As a Service User/Client of M.R.F.A, we may disclose your personal information to any of our group companies and also to third parties in the following circumstances

- to any prospective seller or buyer of all (or part of) our business or assets.
- with national and international organisations,
- to meet any statutory obligations,
- if we are required to do so by law or to protect the rights, property, or safety of ourselves or others. This may include disclosing to other companies and organisations in connection with fraud protection and credit risk reduction.
- to third party companies and individuals to facilitate our Service, to provide the Service on our behalf, to perform Service-related services or to assist us in analysing how our Service is used.

The Data Controller for M.R.F.A. is

M.R.F.A.

Email: michael@mrfa.co.uk

www.mrfa.co.uk

The Data Protection Officer for M.R.F.A.

Enquiries to the Data Protection Officer can be made to : michael@mrfa.co.uk

Please contact the above if you have questions concerning this Privacy Policy and Information Notice or your Data Subject Access Rights. These include:

- Data Portability: The transfer of your personal data to another Data Controller.
- Erasure: To have your personal data removed or deleted.
- Rectification: To have your personal data corrected if it is inaccurate.
- Restrict Processing: To restrict processing where your personal data is inaccurate or the processing is unlawful.
- Subject Access Request: To access your personal data and information around its processing.
- To object to direct marketing

Complaints

If you are unhappy with any response or have a complaint. You can raise this with:

The Information Commissioner, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

Tel: +44 (0) 303 123 1113



What information about you do we collect and process

Personal Data:

<https://www.facebook.com/privacy/explanation>

<https://help.instagram.com/519522125107875>

<https://twitter.com/en/privacy>

<https://policies.google.com/privacy>

<https://www.linkedin.com/legal/privacy-policy>

<https://wordpress.org/about/privacy/>

<https://mailchimp.com/legal/privacy/>

Categories of data	Type of information processed	Where the data may come from	Who we may disclose the data to	Purpose of processing	Lawful basis of processing
Individual Information	Name, email address, computer IP address	Yourself	Facebook, Twitter, Google, Linked In, WordPress, MailChimp, Instagram	Setting you up as a client of M.R.F.A. and to support your ongoing requirements as a client.	Consent
Computer based networks and Connections	Please refer to the Information Notices (listed below) for details about the information processed.	Yourself	Facebook, Twitter, Google, Linked In, WordPress, MailChimp, Instagram	Setting you up as a client of M.R.F.A. and to support your ongoing requirements as a client.	Consent and Legitimate Interest based on the Information Notices listed below.

Marketing:

You can subscribe to our newsletter or email or blog or like our Facebook page. By doing so you are opting in to our mailing lists and you agree that we may add your details to our contacts database and use them to send you the updates and information you have requested. We use consent as the lawful basis to process your contact details for these marketing purposes.

We may also use this data to deliver relevant website content and advertisements to you (including Facebook adverts or other display advertisements) and to measure or understand the effectiveness of our advertising. Our lawful ground for this processing is legitimate interests to grow our business.

You can opt out at any time by unsubscribing to any newsletter.



Protection of your information:

Your privacy is important to us and we follow strict security and organisational procedures in the processing, storage, destruction and disclosure of your information. This is to prevent unauthorised access or loss of your information.

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Data Retention:

Your personal data will only be kept for as long as it is necessary for the purpose it was collected for:

- Individual Information = 7 years beyond the end of being a client of M.R.F.A., or 3 years from an enquiry that was not taken up.
- Computer based networks and Connections = According to the retention policies of:

<https://www.facebook.com/privacy/explanation>

<https://twitter.com/en/privacy>

<https://policies.google.com/privacy>

<https://www.linkedin.com/legal/privacy-policy>

<https://wordpress.org/about/privacy/>

<https://mailchimp.com/legal/privacy/>

Transfer of Data:

Your personal data may be transferred outside the UK through the computer based networks and connections details can be found at:

<https://www.facebook.com/privacy/explanation>

<https://twitter.com/en/privacy>

<https://policies.google.com/privacy>

<https://www.linkedin.com/legal/privacy-policy>

<https://wordpress.org/about/privacy/>

<https://mailchimp.com/legal/privacy/>

Children's Privacy

Our Service does not address anyone under the age of 13 ("Children"). We do not knowingly collect personally identifiable information from children under 13. If you are a parent or guardian and you are aware that your Children has provided us with Personal Information, please contact us. If we become aware that we have collected Personal Information from a child under age 13 without verification of parental consent, we take steps to remove that information from our servers.

Jurisdiction & applicable law

The English courts will have exclusive jurisdiction over any claim arising from, or related to, a visit to our site.

This Privacy Policy and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales.



Changes to M.R.F.A.'s Privacy Policy

We reserve the rights to amend this Policy without warning. If we make changes to this policy, the revised Policy will be published on our website www.mrfa.co.uk

M.R.F.A.'s Policies

This document is to be read in conjunction with the following documents from M.R.F.A.

- Cookie Policy
- Copyright Notice
- Privacy Policy and Information Notice
- Terms of Website Use
- Membership of M.R.F.A. Academy Terms & Conditions

Privacy Policy updated: May 2021

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